



2021 Sponsorship Form

Join in supporting the 10th anniversary of this Greater Mankato holiday tradition!

Sponsorship Levels:

North Pole

\$10,000+

- * Full-page ad in the event program (over 20,000 published and distributed)
- * 1 Evening Sponsorship*
- * Logo and link to your website under "North Pole Sponsors" on www.kiwanisholidaylights.com
- * Large logo on outdoor signage at the event as well as new electronic signage in the warming houses
- * The ability to enter a float in the opening night parade

Santa Claus

\$5,000-\$9,999

- * Half-page ad in the event program (over 20,000 published and distributed)
- * 1 Evening Sponsorship*
- * Logo and link to your website under "Santa Claus Sponsors" on www.kiwanisholidaylights.com
- * Medium logo on outdoor signage at the event as well as new electronic signage in the warming houses
- * The ability to enter a float in the opening night parade

Rudolph

\$2,500-\$4,999

- * Quarter-page ad in the event program (over 20,000 published and distributed)
- * 1 Evening Sponsorship*
- * Logo and link to your website under "Rudolph Sponsors" on www.kiwanisholidaylights.com
- * Small logo on outdoor signage at the event as well as new electronic signage in the warming houses
- * The ability to enter a float in the opening night parade

Sleigh

\$1,000-\$2,499

- * Eighth-page ad in the event program (over 20,000 published and distributed)
- * 1 Evening Sponsorship*
- * Logo and link to your website under "Sleigh Sponsors" on www.kiwanisholidaylights.com
- * Small logo on outdoor signage at the event as well as electronic signage in the warming houses
- * The ability to enter a float in the opening night parade

Reindeer

\$500-\$999

- * Business name listed in the event program (over 20,000 published and distributed)
- * Business name listed as a "Reindeer Sponsor" on the www.kiwanisholidaylights.com
- * Business name on outdoor signage at the event as well as electronic signage in the warming houses
- * The ability to enter a float in the opening parade

Other \$ _____

*** Evening sponsors receive the following:** Signage at the entrance gates notating the evening's sponsor, recognition as the night sponsor on the electronic signage board near the entrance to the park, on the electronic signage monitors in the warming houses and in the printed program. Business name mentioned on the recorded radio greeting at the event on the night of the sponsorship and the ability to provide 12-15 volunteers on the evening of the sponsorship (not required). You will be contacted in mid-2021 regarding selecting the date of your evening sponsorship.

Please indicate your sponsorship level above and provide the following information:

Business Name _____ Amount of Sponsorship: _____

Contact Name _____ Phone _____

Address _____

Email: _____

Please remit your tax-deductible payment to: Kiwanis Holiday Lights, P.O. Box 602, Mankato, MN 56002.

Deadline is October 15, 2021. Direct questions to Shannon Gullickson at 507-381-2068 shannon.k.gullickson@gmail.com.